



Express

your style | make a statement about who you are. express yourself authentically.

FLATTER

every body is unique. learn which tailoring will best enhance your silhouette.

A NOTE

FROM YOUR PHOTOGRAPHER

Hey there, I'm Bob and I cannot wait to shoot with you! The number one question I get from clients is "WHAT DO I WEAR?!" - even from my most style savvy clients, so don't worry, you are not alone if you are also having that thought! While I want this experience to be super fun and relaxed, I also know that these images will live on in eternity on the walls of your parents' home for decades to come So yeah, what you wear is kind of important! That being said, the main thing I want you to remember when reading through this guide is that more than anything, what you love and what you feel GOOD in should be the top priority. Yes, it's fun to wear things a little outside of your comfort zone for some of the shots, but I also want you to feel comfortable in whatever you choose to wear. I won't ever force you to wear something that you don't like - these aren't MY senior pics after all! This guide is structured to help you hone in on your own style, as well as provide help in figuring out what looks good on your unique and beautiful shape as well as skin tone. Each style section also mentions where to buy items that fit the description as well as location ideas that will correlate to that particular style of clothing. My goal is to gently guide you to finding the right outfits for your session while hopefully streamlining the process for you as well.

A note about body type: you will see a section in the guide that discusses the various body shapes we have. I want to make sure you know that your body is perfect just the way it is and every curve is 100% beautiful. There is no such thing as "the wrong body type". My job as a professional photographer is to expertly pose and light your gorgeous shape to help bring the best of you front and center. What I see is different from what you see on your front-facing camera lens - and I know how stressful and vulnerable it can be allowing someone to photograph you! Trust me ... I get this on a deep level lol! That's why I help prep you so much beforehand - the more prepared you are, the easier it will be for you to "fall in" to the session. But in general, there is literally NOTHING you can do that is wrong - this will be fun, I promise.



Bob Baylis // Dreamscape Studios

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YOUR PERSONALITY





sustainability

THE IMPORTANCE OF sustainability

I love a good vintage store, don't you?

Now, more than ever, it is so important that we think about where our fashion comes from. Climate change is real and fast fashion (as cute as it is), can also be extremely damaging - not just to the environment because of the waste it accumulates, but also to the people working in factories to produce it. More and more, teens are opting to forego fast fashion and buy resale. Poshmark has had HUGE growth just in this year, with so many teens buying and selling online. Goodwill is not our only option now - especially here in Los Angeles, we have tons of options for killer resale clothing.

Consider thrifting pieces for your senior session, especially if you want to incorporate a theme. I'm happy to help guide you, as always! I even have a few vintage pieces you may like to use for your session.



STYLES & *locations*

The first thing we should chat about is WHERE we are going to shoot your session. This will help us hone in on the right vibe and look for wardrobe.

Urban locations will inspire an entirely different style than a field of flowers, so once we settle on your location, we can then focus on just the right look for each spot we're headed to. Keep in mind that some outfits can look great across a wide range of locations - sometimes, that boho dress will look just as amazing in a field as it does on the beach.

The main thing I want to guide you on is curating enough variety into your wardrobe for your session. We want a cohesive look, but one that has variety, so that your album will not only hold up over time, but truly look like the art book that it is. Consider a "base" color and then build upon it in various prints and complementary colors.

BOHO, SOCIAL & ROMANTIC



BOHO SOCAL & ROMANTIC

Inspired by the 70's and all things Stevie Nicks, boho is by far my favorite look and honestly, the most popular with my clients. Maybe it's because we live in SoCal and already tend to lean more toward that relaxed, beachy vibe - and it's also super easy to accessorize!

Most boho looks are light and airy with sheer fabrics and a hint of lace but can sometimes be mixed with deep, rich colors and textures.

TIPS:

If you decide on sheer fabrics, remember to bring NUDE undergarments because any color will most definitely show through!

Jewelry is an awesome addition to this look - stacked necklaces and bracelets, anklets and longer earrings work great. The more rings, the better!

Headbands, headwraps and hats are fun to add to this look, even as props.

Don't be afraid to add layers - we can shoot all versions of the outfit, so it gives you more looks with just one outfit.

Shoes optional with this look! We might kick off your sandals or booties for a true hippy vibe :)

COLORS

*neutrals
deep, rich tones
patterns & textures
pastels
embroidery*

LOCATIONS

*beaches
flower fields
boardwalks and piers
trails
woody
cottage-core vibes
witchy vibes*

SHOP

*freepeople.com
anthropologie.com
johnnywas.com
urbanoutfitters.com
jenspiratebooty.com
cleobella.com
thestonecoldfox.com*

AMERICANA: WESTERN GRUNGE, OUTLAW COUNTRY & SOUTHERN GOTHIC



americana

WESTERN GRUNGE,
OUTLAW COUNTRY
& SOUTHERN GOTHIC

This style is characterized by an underlying theme of Western wear, but with a twist. You can keep it to a traditional Western look or add some grunge to make it a little more gothic - totally up to you!

Denim is a fave in this genre, obviously - whether it's traditional darker denim or ripped and shredded shorts and jeans. Thrifting is a great way to find this look!

TIPS:

Bandanas are always a great accessory for any Western style - in all colors.

For an Americana look, go for the good ol' red, white and blue with some jeans - you can never go wrong with that!

Mix this style with boho and you have have an whole vibe unto itself - more of that witchy, gothy western look.

Big silver bangles and earrings are great for accessorizing.

Boots! That's all ... just bring some boots :)

COLORS

*denim and more denim
red, white and blue
black and browns
weathered patterns*

LOCATIONS

*barns
ghost towns
urban
fields
industrial*

SHOP

*Vintage
Etsy
nastygal.com
tillys.com
12thtribe.com
dollskill.com*

ROCKER, ALT GLAM & URBAN



ROCKER, ALT GLAM & URBAN

This look NEVER goes out of style and some of you live in this look 24/7, so you know exactly what to bring. For those of you looking to add an edgy urban vibe to your session, think Doc Martens, plaid and some 90's throw-backs. Black jackets, tailored or not; ripped jeans and straight skirts - all work for this style.

TIPS:

Give an otherwise all black outfit a pop of color by adding a tank top. Optionally, you can wear color on the bottom and keep it bold up top.

Remember the shoes:

This look is ALL about the shoes. Whether it's Docs or Vans - or even a chunky Reebok, we want to make sure the outfit is finished off with the proper footwear.

Jackets:

So many options for jackets for this look! Leather, vintage and even fringe - jackets can give an outfit a more polished look.

Chunky jewelry in either gold or silver or even a matte metal.

COLORS

*black and versions of it
reds
burnt orange
dark greens and browns
funky bright pinks*

LOCATIONS

*Downtown Los Angeles
The Arts District
Main Street Newhall
Industrial parks
Skatepark
Melrose Avenue*

SHOP

*urbanoutfitters.com
forever21.com
freepeople.com
gap.com
nastygal.com
shein.com*

ATHLEISURE



ATHLEISURE

One of the best things you can remember when deciding your senior portrait wardrobe is to BE YOURSELF! If sneakers and a hoodie is your way of relaxing, let one of your outfits show that off! Don't be scared of this style - you can still keep it looking pretty!

Whether you like bold colors or muted tones, there is so much you can do with this casual senior look! The huge plus to this style is that it completely transitions into any season so there's no reason to worry about the weather!

TIPS:

A casual classic will always be sneakers. You can always transform this look into whatever you want it to be.

Keep your colors neutral and bold (instead of soft) to play up your primary colors.

To keep this look casual, keep your top loose fitting and/or slouchy.

To make it more hip, pair a crop top or fitted tank.

Tie in your love of fitness with this look!

COLORS

pastels
bold colors
patterns
black leggings
greens and blues

LOCATIONS

Urban streets
Lifestyle vibes
Coffee shops
Libraries
Hiking trails
Mountain overlooks

SHOP

urbanoutfitters.com
forever21.com
freepeople.com
gap.com
nastygal.com
lululemon.com
www.outdoorvoices.com/

GENDER NEUTRAL



GENDER NEUTRAL

Often referred to as gender-neutral or gender-inclusive, these styles answer the fashion needs of LGBTQ people as well as those outside the community frustrated by limited off-the-rack options and “standard” sizes that don’t fit or flatter their body. These looks get labeled lots of ways: genderless, gender-neutral, gender-inclusive, and gender-fluid. While often used interchangeably, these terms can signal subtle design and style differences.

TIPS:

A hallmark of most gender neutral fashion is comfort and also sustainability - you can find lots of pieces at thrift stores.

Jewelry isn’t the main attraction here, but if you want to include any pieces, by all means do!

Tailored pants and vests with a crisp button down is always a great look on anyone.

Hats can be a fun addition!

COLORS

*neutral colors
denim
patterns on patterns
anything goes!*

LOCATIONS

*coffee shop vibes
urban streets
interior lifestyle
clean white backgrounds
country roads*

SHOP

*asos.com
thephfluidproject.com
wildfang.com
www.genderfreeworld.com*

CLASSIC: PREPPY & DRESSY



CLASSIC

preppy & dressy

A classic look is never out of style! Sometimes a traditional outfit is just what you need to complete your session, and it's also fun to pair unexpected elements to bring a modern flair. Often, clients reserve this look for their last outfit of the day, especially if we are going in the "dressy" direction. It's a put together style that looks just about anywhere!

TIPS:

Dress up sweaters and pressed collars with a longer piece of jewelry - or your grandmother's pearls.

Color can go a long way with this look, especially if you are mixing plaids with solids (hello, Cher from Clueless!)

Florals are a fave

Skirts soften the look and give a more flirty vibe

For the guys, this is your classic khaki and white shirt look; bring a jacket to dress it up even more.

COLORS

*florals
pastels and nudes
white and khaki
brighter colors with white accents*

LOCATIONS

*outdoor locations
indoor lifestyle
clean backgrounds
urban
poolside*

SHOP

*jcrew.com
gap.com
oldnavy.com
forever21.com
lulus.com
bananarepublic.com*

BODY *types*



BODY TYPES

YOUR WARDROBE GOAL:

accentuate your gorgeous curves, while staying true to your own unique style - you get to decide whether to accentuate your waist or not!

TIPS & SUGGESTIONS

thinner hourglasses might want to add volume to their bottom half with full skirts or dresses

curvier hourglasses might want to go with a form fitting bottom option

waistline belts

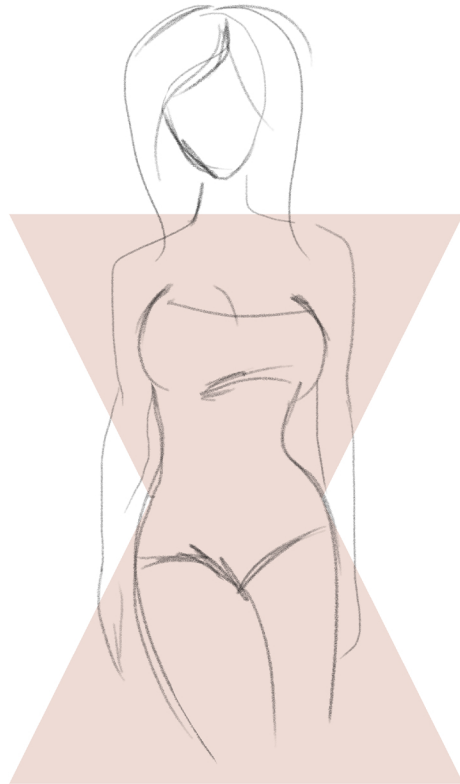
skinny jeans and flare jeans

nude high heels and chunky boots can lengthen your legs

wider shoulders on jackets make waistlines appear smaller

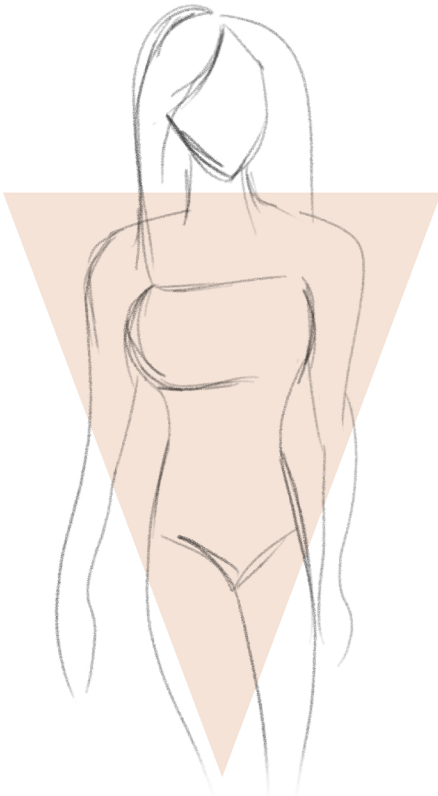
fitted jackets can help minimize a larger bust

if a top is low cut, consider adding a bralette or tank underneath



HOURLASS

This is the body shape everyone thinks of for curvy girls, but an hourglass can be 100 pounds or 200 + pounds. The hallmark of this body type is if you have a super defined waist that is smaller than both your shoulders and your hips.



**INVERTED
TRIANGLE**

your bottom half is smaller than your top half, with little definition in the waist you may also have been told that you have great legs!

YOUR WARDROBE GOAL:

define your waist, soften your shoulder line and draw attention to your great legs

DO'S AND DON'TS

keep any volume or major details to your bottom half

avoid items that extend or accentuate the shoulders – puff sleeves, shoulder pads

avoid busy patterns on top

go for wide leg trousers and boyfriend jeans, but stay away from skinny jeans UNLESS they are high waisted and pair with a belt

cardigans worn open will soften your shape

if you are wearing strapless just be sure to add curves to your hips as well

BODY TYPES

YOUR WARDROBE GOAL:

enhance your waist line and arms, add volume to your shoulders and upper body to create a well balanced body

DO'S AND DON'TS

stay away from clothes that draw attention to the hips and thighs

always wear something darker and slimming on the bottom

solid colors on the bottom are best

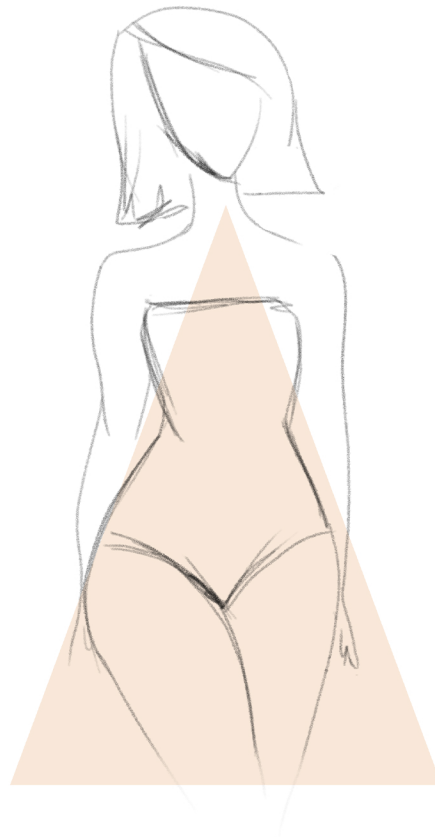
choose trousers and jeans that are straight leg bootcut, wide leg or flared

high waisted pants are great

keep tops fitted, not slouchy

cap and ruffled sleeves will balance out shoulders

wear brighter colors and patterns on top to draw attention there



TRIANGLE

you've got narrow shoulders with a smaller bust and a well defined waist and your lower body is wider than your upper body - you have full hips and thighs, a rounded bottom and great legs

BODY TYPES



RECTANGLE

the rectangle body shape is characterized by equal bust, waist and hip measurements

YOUR WARDROBE GOAL:

define the waist by breaking up the rectangle and creating curves

DO'S AND DON'TS

pull in the waist with belts or nipped garments

wear darker colours around your waist area - such as a dark belt

avoid clothes that end at the waist or embellish it

don't tuck tops into trousers or skirts

in order to create some curves, round necklines - such as scoop or jewel necklines, are excellent choices

avoid square and straight necklines

opt for sleeve styles that are embellished - such as rolled-up or cuffed sleeves, as these will draw attention

BODY TYPES

YOUR WARDROBE GOAL:

elongate your torso, draw attention to your legs and create the illusion of a waist.

DO'S AND DON'TS

opt for structured pieces as they will add definition and hide any extra weight

keep all details above bust line and at or below hem line

all in between should be kept plain and simple

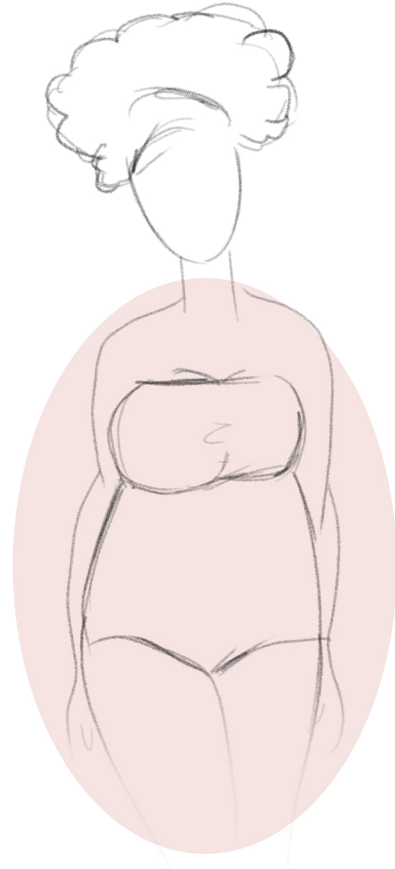
statement necklaces and shoes

flat front trousers that fasten to the side and boot cut, straight leg or flared jeans will bring balance

high waisted styles just add bulk

detail around the collar and neck to draw the eye up

empire line or styles that go in under your bust



ROUND

you have an average to big bust with broad shoulders and fullness around your middle, a less defined waist and narrow hips

WARM SKIN TONES

Warm undertones range from peach to yellow and golden. Some people with warm undertones also have sallow skin.

Your hair might be light brown, red, dark brown or strawberry blonde and your eye color tends to be light blue, gray-green, blue-green, or cool brown.

Because your skin has gold and yellow undertones you should select colors that reflect these tones! Choose camel, orange, gold, scarlet red and ochre - although a deep eggplant is also fun!





COOL SKIN TONES

Cool skin tones tend to have blue, red or pink undertones and your skin can be pale white, olive or dark.

Your hair color can be dark brown, black or natural blonde and your eye color tends to be amber, dark brown, hazel, blue or green

Because your skin has reddish, pink or blue undertones, you will look great in colors that reflect these tones! Choose blues, teals, lilacs, lavenders and soft rose colors.

SHOWING YOUR PERSONALITY



showing your personality

Your senior session is all about YOU and what YOU love. If you have a special item or something you MUST absolutely wear, no matter your “body type” or skin tone, we are definitely going to do that! The tips in this guide are NOT rules ... they are guidelines meant to help you in finding the right look for you and your style. So if you have something in mind and you’re wondering if it’ll work, just reach out and I’ll help you bring that vision to life. The main thing I want you to “show” in your session is your personality. We don’t want your session to look just like your friend’s - even if we shoot in the same location! I make sure that your session is unique, just like you. To do this, I need to hear from you - what you like, what you don’t like .. whether you love nature and don’t mind bugs (there are always bugs!) or if you prefer a more urban look; whether you want to incorporate a sport or activity into your session in some way. Whatever you want, we will make happen so just let me know what’s important to YOU. I’m here for you every step!



DREAMSCAPE STUDIOS

style guide